ESSENTIAL QUESTION: How did the Sixties shape television?

1. How did television impact the 1960 presidential election? (Also consider what that meant for politics in the future.)

2. What kind of shows were popular with viewing audiences in the 1960s?
   (Give 2 examples of shows and briefly explain their appeal to audiences.)

3. On one side, TV was a place to escape to in the ‘60s, yet it was also a source of info about the world.
   a. What types of NEWS STORIES were Americans watching in the ‘60s? (LIST)

   b. Why did television become the primary source of information for the news in the 1960s?

4. The film asserts that TV showed viewers slices of the world that people had never seen before and exposed them to things that were not otherwise part of their orbit. HOW SO? (Provide ONE example.)
5. Although sponsors tried to keep tv white and homogenous, the world found its way in. Give ONE example of how 1960s television reflected the many changes that were taking place in 1960s society.

6. What was noteworthy about the Smothers Bros. Comedy Hour?

HOMEWORK QUESTIONS:

1. How did the Sixties shape television?

2. The film says that, “TV became the new fire around which people gathered to hear the elders tell them about the world.” Explain this quote and the role that the television played in Americans’ social and political lives in the 1960s.